Choose the **best agent** to sell your home

## REAL ESTATE AGENTS SHOULD HAVE ANSWERS TO THESE QUESTIONS

## Agent Interview Questions

- What are 3-5 reasons your process for selling my home is likely to achieve a higher price than other agents?
- How do you minimize the negative effect of time on the market to my home's perceived value?
- 3. How do you motivate interested buyers to make an offer instead of continuing to look at other homes?
- 4. How do you determine the highest price buyers will pay for my home after they've made an offer?
- 5. What do you say to buyers to increase the perceived value of my home compared to other properties?
- 6. Do you use a for sale sign, a "coming soon" sign, or no sign in my yard, and why?
- 7. Do you have a strategy for minimizing the repairs buyers will request?